



VISION & MISSION

LearnServe International sparks high school students' passion to make a difference and equips them with the knowledge, tools, and relationships to effectively drive local solutions to pressing global challenges.

We prepare high school students with the skills of business planning, innovative problem-solving, and cross-cultural fluency—and challenge them to lead and join community-based change efforts in their schools, across the Washington, D.C. region and around the world. As we engage students in the issues and communities around them, we are refocusing their schools as hubs for innovative problem-solving and community action.

We hope you'll join us!

"LearnServe turns you from just being a bystander to being active."

—LearnServe Fellow 2011

GOALS

For the 2010–11 year our goals were to:

- Increase the number of LearnServe Fellows trained as leaders and social entrepreneurs
- Launch a new LearnServe Abroad destination
- Scale up our resources, support, and opportunities for LearnServe alumni
- Revamp our online presence, including our logo and website
- Engage a network of local business partners to support our students and their schools
- Extend the impact of LearnServe programs beyond the participants themselves

LETTER FROM THE DIRECTORS

Dear Friends of LearnServe International,

We are excited to share with you the results of what has been a productive, inspiring year! Thanks to your collaboration and support, we successfully strengthened our signature LearnServe Fellows and LearnServe Abroad programs, while working with our Board to build a new vision for the future of LearnServe International.

Here are just a few of the highlights from 2010–11. Over the past year we:

- introduced Jamaica as a new LearnServe Abroad destination, focused on literacy and community development
- completed our first external evaluation of the LearnServe Abroad program
- graduated 51 dynamic LearnServe Fellows
- debuted Young Changemakers at Rockville High School, an in-school adaptation of the Fellows Program, led by Jake Sorrells, LearnServe Fellow '10
- showcased our new logo, and initiated our website redesign

"While this is an extraordinary experience, therein lies the problem. It shouldn't be extraordinary, it should be ordinary."

—Jake Sorrells (LearnServe Fellow 2010; LearnServe Paraguay 2010)

In addition, we are proud to have been named "one of the best small charities in the Greater Washington region" by the Catalogue for Philanthropy: Greater Washington. LearnServe was one of 70 organizations selected from among 270 applicants through a rigorous vetting process. Check out our profile on the their website—www.cfp-dc.org—where donations can also be made.

Most exciting, however, are the accomplishments of our students. For example, Julia and Sharmila, who are mobilizing AP language students to teach foreign languages to elementary school children. Shadé, who decided to make education in Jamaica the focus of her senior thesis. Diego, who is working to close the academic achievement gap. Or Olivia, who is raising awareness about and support for communities displaced by the conflict in Darfur.

We are inspired by our students and alumni, and the passion and dedication of our advisors, partners, and schools. But we realize this is just the start of a much bigger opportunity to deepen the impact of LearnServe at each of our partner schools. In the coming year we plan to:

- offer LearnServe student clubs at partner schools, based on the Rockville pilot, as a complement to the Fellows Program
- extend the LearnServe Abroad program into a robust, semester-long curriculum
- launch our new LearnServe website
- inaugurate our LearnServe Advisory Board and Business Partnership Network
- embark on a strategic planning process with our Board, focused on expanding the impact and financial sustainability of our programs

Thank you for all your enthusiasm, inspiration, and support! We look forward to working with each of you in the coming year as we spark students and teachers to make a lasting difference in their schools and communities.

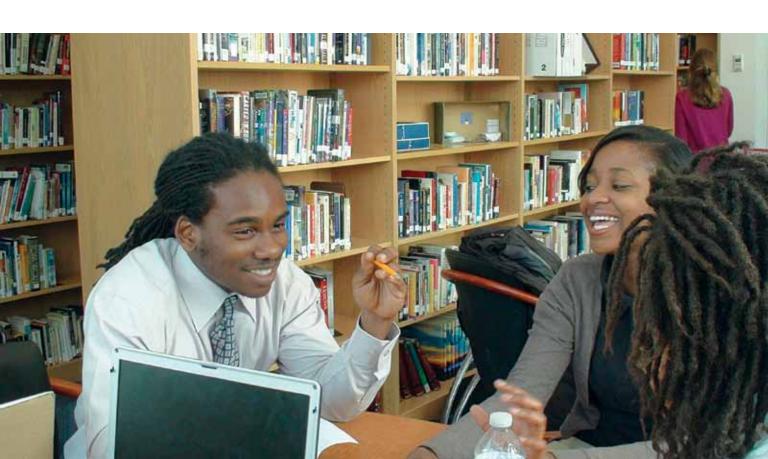
Best wishes for a successful and fulfilling year,

SCOTT RECHLER,

Director & CEO

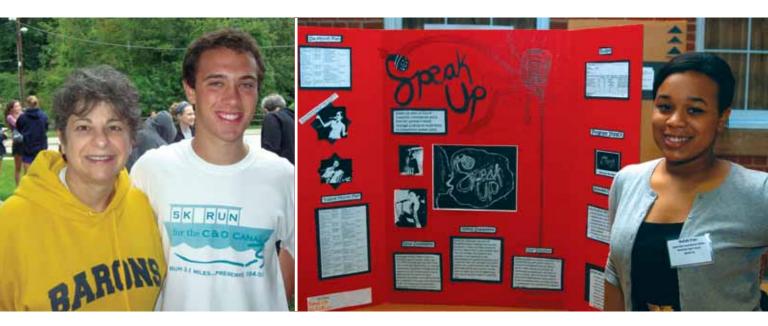
SABINE KEINATH,

Director & COO



LEARNSERVE FELLOWS

LEADERSHIP & SOCIAL ENTREPRENEURSHIP



About

The LearnServe Fellows Program guides students as they transform the issues they are passionate about into action. Over an academic year, LearnServe Fellows design and launch their own "social ventures"—from innovative idea to business plan to action. In the process they learn the fundamentals of business and entrepreneurship, connect with a diverse network of peers, and learn from successful local social entrepreneurs. Nominated by their schools and selected through a competitive process, the LearnServe Fellows represent nearly 30 public, charter, and independent high schools in the Washington DC Metropolitan area. Faculty advisors serve as allies during the venture planning process. Each April, Fellows pitch their ideas to a panel of community professionals; viable proposals are awarded seed grants to get the ventures off the ground. Through their action projects, students make a difference in the lives of others in their schools and communities.

"LearnServe gives resources and tools that some adults don't even have access to... I know it has truly changed my outlook on the world."

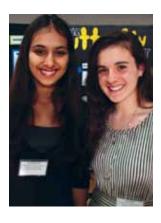
2011 Highlights

- Introduced LearnServe Team Day to reinforce the connection between ventures and schools; more than 200 team members joined Fellows for the Team Day program
- Young Changemakers club launched at Rockville High School, led by alum Jake Sorrells effectively bringing LearnServe into the school day
- Guest facilitators from Capital One and OFFICEPRO led workshops on financial literacy and budgeting using Excel

By the Numbers

51	Students graduated as LearnServe Fellows
26	Schools, including 19 public and charter and 7 independent schools from DC and Fairfax, Montgomery, and Prince George's Counties
28%	African American, 28% Caucasian, 16% Asian, 8% Hispanic, and 20% Multi- ethnic or other ethnicity
43	Student-led ventures pitched to expert panels
\$4,250	Total awarded to 17 venture teams
92%	Felt the Fellows Program taught them to be a social leader in their school or community
122	Panelists and moderators convened to review student ventures
100%	Of LearnServe Fellows report they are involved in school life, a 16% increase over the year

VENTURE SPOTLIGHTS



BUTTERFLY Initiative

SHARMILA DAS, BETHESDA-CHEVY CHASE HIGH SCHOOL JULIA PECK, WOODROW WILSON HIGH SCHOOL

Research has consistently shown that languages are best learned at a young age. Yet nearly 80% of DC public elementary schools teach no foreign languages. Ninth graders struggle to pick up a tongue they have never heard—then drop the language as soon as they have met their graduation requirements. The BUTTERFLY Initiative exposes elementary school students to foreign languages from a young age through free-of-charge after-school courses taught by high school AP language students.



NextGEN Policy

MARY SUN, THOMAS JÉFFERSON HIGH SCHOOL FOR SCIENCE AND TECHNOLOGY

SAMEEN YUSUF, ANNANDALE HIGH SCHOOL

Science policy guides decisions that affect hundreds of thousands of people—yet the average voter knows little about the field. Mary and Sameen have formed NextGEN Policy to introduce high school students to pressing issues in science policy—and bring these issues to the attention of Congress. Students will show elected officials that constituents are aware, informed, and passionate about such issues—including alternative energy, STEM education, and funding for medical research.



Student 2 Student Mentoring KELLY STUCKEY, JR., KINGSBURY DAY SCHOOL

Noting the absence of a father figure in his own life, Kelly has found himself struggling to decide who he wants as his male role model. And he has realized that he is not alone: he sees too many young males, particularly in the African American community, growing up without the right kind of encouragement, love, and guidance from a father figure. Kelly is recruiting college mentors as "big brothers" for young men wrestling with stress, self-confidence, family issues, and how to be successful in school and outside of school.



Reloading Life

OLIVIA PERSONS, BENJAMIN BANNEKER ACADEMIC HIGH SCHOOL Inspired by an internship at the U.S. Holocaust Memorial Museum, Olivia learned the importance of standing up and speaking out. Before taking action, however, you must recognize the problem. Reloading Life will make high school students aware of world problems—then give them the tools to act. Their first campaign will raise awareness and funds to support the two million people displaced by the conflict in Darfur.



Color My World YONI KALIN, FIELD SCHOOL

After a dinner at Outback Steakhouse, Yoni realized that restaurants routinely discard hundreds of boxes of kids' crayons once they hit the table. At the same time, pre-schools and daycare centers often lack sufficient art supplies. Color My World collects crayons from Outback Steakhouse and donates them to schools in need—along with a simple lesson in recycling and repurposing. Color My World offers participants an opportunity to draw outside the lines as they build a better future.



ReThink Ur Trash XIOMARA ROJAS-ASQUI, SCHOOL WITHOUT WALLS

Concerned by the lack of recycling at many DC Public Schools, Xiomara Rojas-Asqui formed ReThink Ur Trash. Designed as a green club at the School Without Walls, ReThink Ur Trash will work with the school administration, custodians, staff and students to improve recycling. Once successful, Xiomara will reach out to other DC high schools to help them launch their own recycling programs—sharing effective strategies and resources.

LEARNSERVE ABROAD

INTERNATIONAL SERVICE LEARNING



About

LearnServe Abroad leads teams of high school students and teachers to work alongside community-based organizations in developing countries. Participants in the 2011 LearnServe Abroad program experience the day-to-day realities of life in Zambia, Paraguay, and Jamaica; engaged in peer-to-peer exchanges; and supported ongoing community efforts around poverty, HIV/AIDS, education, and the environment. Students and teachers participate in five months of pre-travel preparation. They return inspired, transformed, and ready to share what they have learned—to raise further awareness about and support for these communities overseas.

"I have been able to step outside of my daily life. I appreciate education more and the importance to commit."

2011 Highlights

- Piloted inaugural LearnServe Jamaica trip, in partnership with KBC Learning and the Blue Mountain Project, focused on literacy and community development
- Updated and streamlined LearnServe Abroad curriculum to emphasize sustainable development, fundraising techniques, and structured student journal reflections
- Expanded post-travel action planning to include storytelling and communications so that students can effectively raise awareness and support for projects overseas
- Completed first external evaluation of the LearnServe Abroad program, focused on the 2010 summer trips, available upon request.

By the Numbers

45	Students and teachers traveled to Zambia, Paraguay and Jamaica
77.5%	Of participants from public and charter schools; 22.5% from independent schools
18	Schools represented, including 10 public, 4 charter, and 4 independent
44%	African American, 38% Caucasian, 9% Asian, 8% Hispanic, and 2% Middle- Eastern
60%	Of participants received financial assistance, totalling more than \$65,000
\$10,400	Raised to date for local projects in Zambia, Paraguay, and Jamaica
75%	Felt the trip had changed them
88%	Described the trip as "unlike anything they had ever done before"



LearnServe Zambia '11

LearnServe Zambia participants learned about the challenges Zambians face in their daily lives—particularly related to the HIV/AIDS crisis—and the initiative they take to respond. Participants shadowed and befriended peers at the David Kaunda High School; built and delivered bicycles to communities affected by HIV/AIDS through World Bicycle Relief; taught lessons and games at Chikumbuso, a school for widows and orphans, and the Malambo school in rural Monze; and joined Africa Directions, a youth-led organization that uses dance and drumming to prevent the spread of HIV and AIDS.

"I have learned things about this country and the people that live in it I did not know, and that are so different from the place I live in. This trip helped me broaden my horizon and think about people other than myself in need."

-Student, LearnServe Zambia 2011

"Now I see myself as a member of a wellconnected global society that I have the power to improve."

—Student, LearnServe Paraguay 2011

LearnServe Paraguay '11

LearnServe Paraguay participants experienced the contrasting realities of rural and urban life, especially with regards to education inequalities, and worked closely with community based organizations. Participants shadowed students from the high school in Isla Puku; led health workshops, made books, and painted murals at rural elementary schools; joined service projects led by the youth leaders of the Centro Cultural Comunitario in Santa Ana, on the outskirts of Asunction; and lived with host families from the Colegio San Jose, a private school in Asuncion.





LearnServe Jamaica '11

LearnServe Jamaica participants examined the poverty and possibility of both urban and rural life inside Jamaica, with a focus on education disparities and community-driven development. Participants offered critical literacy support to children at a low-income public elementary school in Kingston; learned effective tutoring techniques from KBC Learning staff; taught summer school and led improvement projects in a rural community; improved a village health center in partnership with the Blue Mountain Project; and experienced rural life up close through homestays in the Blue Mountains.

"Going to Scott's Hall, meeting these students, seeing their resources and being their teacher for the week was an eye opener for me. It makes me reflect back at how fortunate I am and that doing a service like this really has an impact on the lives of other people."

PARTICIPATING SCHOOLS

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Ballou High School
Benjamin Banneker Academic High School
Columbia Heights Education Campus—
Bell Multicultural
Luke C. Moore Academy
School Without Walls
Theodore Roosevelt Senior High School
Woodrow Wilson High School

District of Columbia Charter Schools

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Central High School Northwestern High School

Independent Schools

Bullis School
Georgetown Day School
Field School
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Potomac School
Sandy Spring Friends School
Sidwell Friends School
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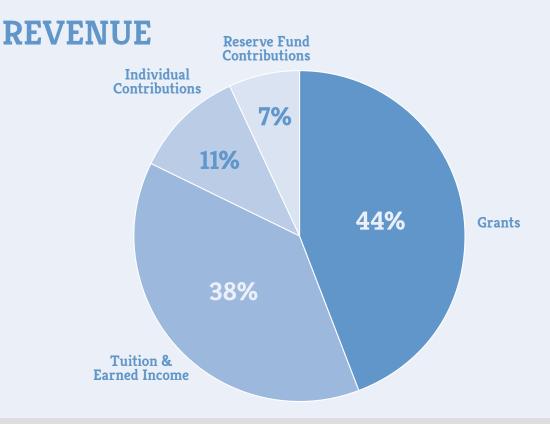
For Love of Children Global Kids

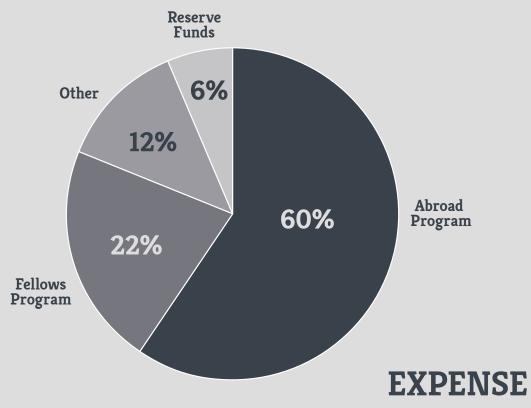


Organizational Budget

Revenue				
Grants	\$134,500			
Tuition and Earned Income	\$114,672			
Individual Contributions	\$33,255			
Reserve Fund Contributions	\$20,423*			
Total Revenue	\$302,850			
Expense				
Fellows Program	\$64,862			
Abroad Program	\$178,423			
Reserve Funds	\$18,659*			
Other	\$37,518			
Total Expense	\$299,462			
Net	\$3,388 (applied to first quarter of FY12)			

^{*}Reserve Fund Contributions are restricted funds raised for LearnServe partners and projects in Zambia, Paraguay, and Jamaica, as well as for ScholarCHIPS, a student venture for which LearnServe serves as fiscal agent.





DONORS

(JULY 1, 2010-JUNE 30, 2011)

Thank you to everyone who supported LearnServe International through your financial contributions, volunteer efforts, and enthusiasm. As a non-profit organization, LearnServe International depends on the generosity of all of you—our community—so that we can continue to foster a dynamic new generation of young global leaders and social entrepreneurs.

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Continued on next page



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"I now feel that I am able to adapt to new surroundings and I am way more confident with traveling to different countries." Daniel McCarron (P)

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Please let us know if we have omitted or misspelled your name in error.





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"I think every single high school student should get the opportunity not only to start a community venture, but to learn the skills no one teaches us in school that LearnServe instills in us so well—from public speaking to budgeting to faith in one's own ability to act.

LearnServe... will change their lives."

—LearnServe Fellow 2011

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For more information:

visit www.learn-serve.org email info@learn-serve.org call us at (202) 370-1865

Thank you for your support-we look forward to hearing from you!



