

2020 LearnServe Youth Advisory Board: Recruitment Sub-Committee Role Description

Intended Start Date: September 2020

End Date: May 2020

LearnServe International:

LearnServe International equips middle and high school students from diverse backgrounds with the entrepreneurial vision, tenacity, confidence and leadership skills needed to tackle social issues at home and abroad.

Program Description:

The Youth Advisory Board (YAB) serves to engage LearnServe students and alumni across programs to act as a new branch of LearnServe leadership—functioning as the official student liaison and voice for all LearnServe program and development strategy. There will be 5 official sub-committees (Marketing & Communications, Events, Recruitment, Ambassadors, & Alumni Engagement), plus the Student Action Summit team, and they will meet monthly.

Recruitment Sub-Committee Member Role Overview:

We are looking for proactive, dedicated, and team-oriented students who want to engage more with the behind-the-scenes of LearnServe's strategy and development. All YAB members will provide their honest feedback on potential strategic decisions, new curriculum, outreach efforts, etc., within the organization.

The Recruitment Sub-committee's primary duty is recruiting new members to form an equitable Youth Advisory Board whose composition reflects the diversity of LearnServe's constituency. Recruitment Sub-committee members will work with the Marketing and Communications Sub-committee to design and publicize recruitment materials. They will also have professional development opportunities to improve their communications, project planning, and outreach skills.

Projects:

- Creating recruitment materials
- Advertising Youth Advisory Board recruitment
- Reviewing applications for next year's YAB
- Communicating with and answering questions from prospective members

Note: As these projects are student led, members may choose to add to or modify existing project plans

Desired Skills:

- LearnServe Program Alum
- Leadership and organization skills
- Working well with others
- Communications skills

Expectations:

- **Hours** - 5-7 hours/month
- **Format** - Virtual (may transition to in person if and when public health safety measures allow)
- Attend monthly YAB meetings (Wednesdays, 2 hrs) and Subcommittee meetings
- Facilitate at least 2 Hackathons during the program year

Professional Development:

- Learn about behind-the-scenes aspects of a not-for-profit organization via presentations from staff about partnerships, development, outreach, funding, etc.
- Coaching on how to facilitate and lead the LearnServe Method of Social Entrepreneurship
- Learn how to lead a group of students in developing their own social ventures for the LearnServe Hackathon
- Network with and receive mentorship from alumni and staff

Assessment:

The Youth Advisory Board will hold a group mid-year reflection as well as an end of year progress evaluation. This will be a space for members to reflect on progress made, assess workplace efficiency, and revise plans for the rest of the year. Sub-committee heads can raise concerns or questions on their individual projects as well as group dynamics or working relationships, and brainstorm steps to improvement.

End of Year Showcase:

At the end of the Youth Advisory Board program year, the Recruitment Sub-committee will present their accomplishments and learnings to the rest of the committee and the LearnServe Team. This presentation can be in any format that the students choose.

Terms

Service hours available, depending on school

To Apply

Fill out the application on the website and indicate the desired Sub-committee role by the deadline

Questions? Reach out to LearnServe Programs Manager, Florence Rivkin (florence@learn-serve.org)